



March 26, 2022

Sponsor Levels and Benefits

Water Mission’s annual Walk for Water brings together an estimated 4,000 people at Riverfront Park to raise funds and awareness for the global water crisis.

Sponsorship makes Water Mission’s Walk for Water possible. We invite you to partner with us in bringing safe water to our global neighbors. As a sponsor of the Walk for Water on March 26, 2022, you will receive the following benefits:

SPONSOR LEVEL	PRESENTING	GOLD	SILVER	BRONZE	SUPPORTER
CRITERIA	\$20,000+	\$10,000+	\$5,000+	\$3,000+	\$1,500+
Sponsor Logo on the Event Badge Worn by All Walkers	Yes				
Sponsor Logo on Event Flyers and Cards	Yes				
Sponsor Name on the Thank You Postcard Following the Walk	Yes				
Sponsor Logo on the Walk Registration Follow Up Emails	Yes				
Recognition by Water Mission on Social Media as a Sponsor	Yes	Yes			
Recognition From Stage During the Walk Day Opening Ceremony	Yes	Yes			
Featured in Pre-Event Walk Emails	Prominent Logo	Logo (Medium)	Logo (Small)	Name	
Featured on the Walk Website	Prominent Logo With Link	Logo With Link (Medium)	Logo With Link (Small)	Name	Name
Featured on Pole Banners in Riverfront Park Starting in March <i>(Commitment by Jan. 31st)</i>	Logo	Name	Name	Name	Name
Team Member Registrations	200	100	50	25	15

Booths are available for sponsors at the presenting, gold, silver, bronze, and supporter levels. Booth details must be provided to Water Mission by February 1st.



À la Carte Sponsor Opportunities

Are you interested in unique ways to partner with Water Mission at the Walk for Water on March 26, 2022? Reach a wide audience through the following sponsorship opportunities:

OPPORTUNITY	Details	Sponsor Amount
Pit Stop Signs	Show your support by sponsoring handwashing and water stations. Your logo will appear on two handwashing or water station signs (three sponsorship opportunities available).	\$350
Walk Route Signs	Display your logo on the corner of five directional or fact signs throughout the Walk for Water route (six sponsorship opportunities available).	\$500
Bounce House	Help offset the cost of the Kids' Zone bounce house! Show your support of Water Mission and the 2022 Kids' Zone by displaying your logo on a sign next to the bounce house and on the Kids' Zone banner, visible to walkers.	\$750
Entertainment	Keep walkers motivated through an entertainment sponsorship! Your logo will appear on a sign next to our entertainment, showing your generous support (three sponsorship opportunities available).	\$1,000
Climbing Wall	Help offset the cost of the climbing wall in the Kids' Zone! Show your support of Water Mission and the 2022 Kids' Zone by displaying your logo on a sign next to the climbing wall and on the Kids' Zone banner, visible to walkers.	\$1,250

Please note that only traditional level sponsors' logos will appear on Walk t-shirts or pre-event materials.

About Water Mission

Water Mission is a nonprofit Christian engineering organization that builds safe water, sanitation, and hygiene solutions in developing countries and disaster areas. Based in Charleston, South Carolina, Water Mission has served more than 7 million people in 57 countries. Charity Navigator has awarded Water Mission its top rating 15 years in a row—a distinction shared by only 1% of all charities rated by the organization.

