

SATURDAY
SEPTEMBER 25TH, 2021



Sponsorship Opportunities
Twin Cities Walk For Water

Sponsor Levels and Benefits

Sponsorship makes Water Mission's Walk for Water possible. We invite you to join us in bringing safe water to millions of people around the world. As a sponsor, you'll be part of sharing our mission with an estimated 500+ walkers* and will receive the following benefits:

SPONSOR LEVEL	Presenting	Platinum	Gold	Silver	Bronze
Criteria	\$10,000	\$5,000	\$3,000	\$1,500	\$750
Sponsor representative to speak at event	Yes	-	-	-	-
Recognition on 500+ event t-shirts	Logo	Logo	Logo	Logo	Logo
Recognition on event Facebook page	4 Posts	3 Posts	2 Posts	-	-
Sponsor recognition at opening ceremony of event	Yes	Yes	Yes	Yes	-
Logo placement on event materials	Yes	Yes	-	-	-
Recognition on ceremony banner	Logo	Logo	Logo	Name	Name
Event day digital packet content	Yes	Yes	Yes	Yes	Yes
Brand presence on event web site	Large Logo/Link	Large Logo/Link	Logo/Link	Logo/Link	Name/Link
Number of paid registrations	25	20	15	10	5

IN-KIND DONATIONS

Other gifts and in-kind donations will be graciously accepted and used to accomplish Water Mission's work
Appropriate recognition TBD by donor and Water Mission

"I believe Water Mission is an organization that does immense good, working to meet an insatiable need in the world."

- Steve Vanderboom
Founder, Chairman Emeritus, Pace Analytical®

Whatever sponsorship level you choose, you will be supporting safe water solutions around the world while spreading the word about your organization to thousands in your community.

Commit to a Sponsorship level by filling out [this survey](#) by August 14th, 2021.

About Walk for Water

About Water Mission

Water Mission is a nonprofit Christian engineering organization that builds safe water, sanitation, and hygiene solutions in developing countries and disaster areas. Based in Charleston, South Carolina, Water Mission has served more than 5 million people in 56 countries and counting. Notably, Charity Navigator has awarded Water Mission its top 4-star rating 14 years in a row—a distinction shared by less than 1% of all charities rated by the organization. This exceptional designation demonstrates Water Mission's commitment to excellence.



What is the Twin Cities Walk for Water?

On Saturday September 25th, 2021 the Twin Cities Walk for Water celebrates its 6th anniversary of its local Walk for Water within the nationwide Water Mission Walk for Water movement. Over the past five years the number of participants and funds raised have significantly increased. Your sponsorship and participation in 2021 will help us continue the momentum.

The Walk participants will be united by a common purpose to generate awareness of the global water crisis and support for the 2.2 billion people around the world who do not have access to safe water. In addition to the symbolic Walk, participants will be provided with several resources to get immersed individually within Water Mission's support efforts of the global water crisis. This year's walk will have both in-person and virtual options for participants.

Twin Cities Walk for Water Additional Facts

Where does the money go?

Sponsorships and donations received for the Walk for Water will support Water Mission's response to the global water crisis through sustainable safe water and sanitation solutions around the world. The funds raised help provide the equipment and installation in the geographical areas of need. In addition, Water Mission trains staff who educate communities on effective sanitation and hygiene necessary to keep people clean and free from disease.



Are my donations, or the donations of any of my friends and family members, tax deductible?

Yes! Water Mission is a 501(c)(3) organization. We invite you to participate through any sponsorship level.



Past Walks and 2020 Walk with Covid-19 Response Efforts



Water Mission's COVID-19 response is providing safe water, hand washing stations, and hygiene training focused on preventing the spread of the virus across hundreds of communities, healthcare facilities, and refugee camps spanning nine countries.

Water Mission's Covid-19 response efforts include:

- Continuing ongoing water and sanitation projects while implementing new procedures at water access points to maintain proper social distancing measures and expediting the flow of safe water.
- Supporting preventive measures by raising awareness about the need for social distancing using a variety of media and technological tools, such as social media, radio, mobile messaging, and community speaker systems.
- Distributing critical health and hygiene information in local languages to help address misinformation about the virus that has spread in under-resourced communities.
- Establishing additional water and sanitation services at under-resourced healthcare facilities on the frontlines of the crisis so that doctors and nurses can safely care for their patients.
- Installing hundreds of handwashing stations around the world at high-traffic settings, such as clinics and hospitals, schools, markets, and water access points.
- Serving where most needed, as quickly as possible, working with many of our on-the-ground partners and all in-country staff members to identify urgent safe water needs.

Past Walk Results

- The 2016 Twin Cities Walk for Water was the largest corporate Walk for Water in the United States with over 340 walkers raising over \$100,000 for projects.
- Our 2017 Twin Cities Walk for Water raised over \$130,000 with over 400 walkers.
- Our 2018 Twin Cities Walk for Water raised over \$150,000 with over 550 walkers.
- Our 2019 Twin Cities Walk for Water raised over \$170,000 with over 800 walkers.

2020 Walk Results

- 600+ virtual walkers in 2020
- \$150,000 raised in 2020
- Funds supported Water Mission's COVID-19 prevention efforts, including implementing safe water access, social distancing measures, COVID-19 awareness training, additional water and sanitation services, and the installation of more than 8,000 handwashing stations around the world.

CALL TO ACTION!



1

SPONSOR LEVEL

Commit to a
Sponsorship level by
filling out
[THIS ONLINE SURVEY](#)
by August 14th, 2021



2

SEND LOGO TO:

Stephanie.KaneBurbach@pacelabs.com

To maximize your brand exposure,
submit your logo. File must be high
resolution (300+ dpi) and in one of
the following formats: EPS Vector File
(preferred) · TIFF · JPEG · PDF. Logos
submitted after September 1st, 2021
will not be featured.



3

SEND PAYMENT

Checks to be made to
Water Mission

Mail to:
Stephanie Kane-Burbach
1800 SE Elm Street
Minneapolis, MN 55414

Ensure to complete all 3 steps ASAP or by August 14, 2021.

GLOBAL WATER CENTER

Today, 2.2 billion people lack access to safe water. Together, we can make that number zero.

The Global Water Center is hitting the road with a traveling multi-sensory exhibit, the Mobile Discovery Center, designed to generate awareness and inspire a movement of millions of people working to end the global water crisis.

The Mobile Discovery Center will be in St. Paul at the Southdale Center from September 8-12. Don't miss this first-of-its-kind experience while it's here!



The Mobile Discovery Center



Water is Life



Water and People



Safe Water for Everyone

Event Details

WHEN: Sept. 8-12 @ 10AM-7PM Wed-Sat and 10AM-3PM Sun

WHERE: 10 Southdale Center Edina, MN 55435

This is a free family-friendly event that is fun for all ages! Face coverings are required for entry.

For information on our COVID-19 protocols, visit <https://globalwatercenter.org/covid-19-safety-protocols/>