VIRTUAL WALK
INSTRUCTIONS
WHAT IS THE VIRTUAL WALK?

The virtual Walk takes place at a location of your choice. Participants are united by a common purpose—to support the 2.2 billion people around the world who lack access to safe water. This year, we encourage you to walk a 3-mile path in your neighborhood, around your office building, or in your local community.

WHEN IS THE VIRTUAL WALK FOR WATER?

The virtual 2021 Walk for Water will take place on Saturday, March 20. If you’re unavailable on March 20, we encourage you to walk and raise funds whenever it is most convenient to you.

WHERE IS THE VIRTUAL WALK?

The virtual 2021 Walk for Water can take place in any location. It may be in your local neighborhood, at a nearby park, or around your local community.

CAN MY FRIENDS AND FAMILY REGISTER FOR THE VIRTUAL WALK?

Yes! Visit charlestonwalk.org to register. Your registration fee will provide safe water to people in need.

DO YOU HAVE ANY TIPS ABOUT HOW TO PARTICIPATE IN THE VIRTUAL WALK?

Yes! This guide contains a checklist to help prepare you for your virtual Walk. Find resources to help you have a successful and informative walk at watermission.org/walk-for-water-resources.

See more FAQs here.
BEFORE WALK DAY

- Encourage friends and family to walk with you. They can register at charlestonwalk.org.

- Follow Water Mission on social media:
  
  Facebook: @WaterMissions  Instagram: @water_mission

- Use one of our social images to share about the global water crisis and to encourage others to join you in the Walk for Water.

- Start raising support using our Guide to Raising Funds and Awareness.
  
  Earn rewards while you make a difference: Registered walkers who raise $100 will receive special edition socks. Registered walkers who raise $500 will receive a special edition sweatshirt.

- Select a time and 3-mile route to walk in your local area on March 20, 2021.

- Choose a time to pick up your t-shirt and other Walk materials at Water Mission headquarters, 1150 Molly Greene Way, Bldg. 1605, N. Charleston SC, 29405.
  
  Tuesday, February 23: 11 a.m. - 3 p.m.  
  Thursday, February 25: 4 p.m. - 7 p.m.  
  Tuesday, March 2: 4 p.m. - 8 p.m.  
  Thursday, March 4: 11 a.m. - 3 p.m.  
  Saturday, March 6: 10 a.m. - 2 p.m.  
  Monday, March 8: 11 a.m. - 3 p.m.  
  Wednesday, March 10: 4 p.m. - 8 p.m.  
  Friday, March 12: 11 a.m. - 6 p.m.  
  Monday, March 15: 4 p.m. - 8 p.m.  
  Wednesday, March 17: 10 a.m. - 12 p.m.
On March 20, lace up your shoes, wear your Walk for Water t-shirt, and put your Walk for Water sticker on a bucket or container of your choice.

Ensure your social media accounts are public so we can see what you post using #WalkforWaterCHS.

Use the iSpy flyer to help children learn more about the global water crisis.

Select an individual to walk for. You can learn about how clean, safe water has impacted their life.

Tune into the Facebook Live kickoff event on Water Mission’s Facebook page starting at 8:55 a.m. EST.

Begin your 3-mile walk at the location and time you desire.

As you walk, read the quick facts found on the Walk badge you’ll receive along with other materials to learn about the impact of the global water crisis.
Thank you for joining Water Mission to bring safe water, sanitation, and hygiene solutions to nearly 7 million people around the world! We are grateful that you chose to walk in honor of our neighbors around the world who walk to collect water every single day.

After you’ve completed your walk, don’t forget to:

- Be on the lookout for emails about how your walk helped to change lives around the world! By completing our post-walk survey, you’ll be entered to win Water Mission gear.
- Thank your friends and family who supported you!
- Continue to follow Water Mission on social media, learn about the global water crisis, and be an advocate for safe water around the world.