



Walk for Water

2020



Welcome to the 2020 Hach Virtual Walk for Water

Thank you for joining Hach and Water Mission to bring safe water to over 5 million people around the world!

Here are some tips to help you prepare for the virtual 2020 Walk for Water:

What is a virtual Walk?

A virtual walk is a walk that takes place in multiple locations. Participants are united by a common purpose – **to generate awareness of the global water crisis and support for the 2,200,000,000 people around the world who do not have access to safe water.** This year, we encourage you to walk a 3.7 mile (6km) path in your neighborhood, around your office building, or in your local community in support of the men, women, and children who make this daily walk to retrieve unsafe water for their family.

When is the virtual Walk?

The 2020 Hach Virtual Walk for Water will take place on **Saturday, June 13.** We encourage participants to wear blue and walk on this day in their local community. If this date is not feasible, we welcome participants to walk and raise funds whenever it is most convenient.

Where is the virtual Walk?

The 2020 Hach Virtual Walk for Water can take place in any location. It may be in your local neighborhood, at a nearby park, or around your local community.

Do you have tips about how to participate in the virtual Walk?

Yes! See the second page in this handout for tips to help you prepare for your virtual Walk for Water. We've also created resources that can help you have a successful and informative walk. Click on the links in this document to access!

Can my friends and family register for the virtual Walk?

Yes! Visit www.hachwalkforwater.com to register. With the virtual Walk, your registration is free. We do encourage you to donate and those donations would continue to provide safe water for those around the world who do not have access.

How do I share about the virtual Walk?

We encourage you to post photos of your virtual Walk to your social media accounts. Please tag Water Mission and Hach and use **#HachWalk4Water.**





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Before Walk Day:

- Register for the virtual Walk for Water at www.hachwalkforwater.com.
- Select **one of the individuals** we profile to walk for. You can learn about how clean, safe water has impacted his or her life.
- Follow Water Mission and Hach on social media
Facebook @WaterMissions, @HachCompany
- Select a time and 3.7 mile (6km) route to walk in your local area for Saturday, June 13th.
- Read about the **work you're a part of** as you support Water Mission around the world.
- Begin your 3.7 mile (6km) walk at the location and time you desire.
- As you walk, scroll through **these mobile friendly quick facts** to learn about Water Mission's work around the world.
- Enjoy the Spotify playlist, "**2020 Water Mission Virtual Walk for Water**"
- Take photos and videos while you and your team walk! Be sure to post to your Facebook, Instagram, or Twitter, and tag with **#HachWalk4Water**.

On Walk Day – Saturday, June 13:

- Lace-up your tennis shoes and wear blue!
- Ensure your social media accounts are public, so we can see what you post using **#HachWalk4Water**.
- Be on the lookout for emails about how your virtual walk helped to change lives around the world!
- **Thank you** for the impact you made!

