

## Public Relations and Social Media Intern

### Who is Water Mission?

Water Mission is a rapidly growing Christian engineering nonprofit working to end the global water crisis by building safe water, sanitation, and hygiene solutions in developing nations and disaster areas. Guided by love, excellence, and integrity, we are driven to share clean, safe water and God's love with all. To date, we have served more than 4 million people in 56 countries. Working at Water Mission is as much a calling as it is a career, and we are searching for people with the courage, passion, and drive to help us change the world.

### What is the opportunity?

The Water Mission Marketing and Communications team is seeking a Public Relations and Social Media Intern to assist the Public Relations Strategist and Social Media and Public Relations Specialist. The intern would need to have a background in marketing and/or communications and be able to work in a fast-paced environment. Key duties will include analyzing audience data, tracking press hits, researching media opportunities, developing reporter pitches, writing press releases, and strategically posting on social media. This full-time, unpaid position is based in North Charleston, SC and will report directly to our Social Media and Public Relations Specialist. A successful Public Relations and Social Media Intern will:

- Assist with planning social media content calendars and posting on social media
- Research media lists and monitor for opportunities
- Pull weekly analytics reports to track successes/weaknesses
- Track key stories in the media
- Write press releases and place them in the appropriate publications

### What is required?

- Working toward a degree in either marketing, communications, or journalism
- Understanding of Google Analytics and social media metrics
- Experience with multiple social media platforms
- Strong writing and proofing skills
- Coursework completed in either marketing, communications, or journalism
- Ability to understand Google Analytics and social media metrics
- Experience with social media strategies
- Professional work ethic and comfort with reaching out to reporters
- Background in marketing, communications, or journalism a positive

Interested, qualified applicants should apply at [watermission.org/get-involved/join-our-team/internships](http://watermission.org/get-involved/join-our-team/internships).