Creative Director

Who is Water Mission?
Water Mission is a rapidly growing Christian engineering nonprofit working to end the global water crisis by building safe water, sanitation, and hygiene solutions in developing nations and disaster areas. Guided by love, excellence, and integrity, we are driven to share clean, safe water and God’s love with all. To date, we have served more than 4 million people in 56 countries. Working at Water Mission is as much a calling as it is a career, and we are searching for people with the courage, passion, and drive to help us change the world.

What is the opportunity?
Water Mission’s Creative Director is responsible for the global brand of Water Mission and will oversee the execution of high-quality creative projects and deliverables to promote the ministry across all channels, both internally and externally. This individual will lead a growing creative team to develop and execute all creative strategy and delivery for the ministry, from concept to completion, and will coordinate with a variety of departments to effectively communicate the mission and vision of Water Mission. The ideal candidate will be disciplined in managing resources and budgets and will ensure the efficient execution of projects that drive awareness and engagement among target audiences. This is a full-time position that reports to the Director of Marketing and Communications. In the first 12 months, a successful Creative Director will:

- Serve as the lead on all conceptual design development and provide expert creative direction for a variety of projects, including direct response campaigns, web pages, marketing collateral, presentations, event promotions, proposals, videos, and impact reports
- Deliver clear and consistent communication to internal stakeholders regarding project budgets, scope, and timelines
- Ensure the creative team provides deliverables that meet marketing objectives and consistently reflect the brand voice of Water Mission in a clear and compelling way
- Collaborate closely with internal clients and stakeholders to develop and implement strategic and creative concepts that drive partner engagement and interest
- Meet highest standards of creative excellence, adhering to established brand guidelines
- Manage the Water Mission website in WordPress and drive redesign effort
- Oversee photo and video shoots locally and internationally
- Recruit, hire, and supervise an in-house photographer/videographer
- Supervise an in-house graphic designer
- Manage external resources, including freelancers, agencies, and vendors
- Foster a culture of collaboration and engagement to drive team and ministry goals
- Work to improve systems and processes to better serve stewardship, events, and program teams at Water Mission

What is required?
- Personal and growing relationship with Jesus Christ
- Bachelor’s degree required; additional education preferred, preferably in Graphic Design, Fine Art, Video, Photography, Communications, Advertising, or Marketing
- 7 to 10 years of experience executing creative campaigns
- Nonprofit or agency experience preferred
- Effective manager with at least three (3) years of experience in leading staff
- Advanced technical skills and proficiency with design and photo editing software
- Direct experience in photography and/or directing, producing, and editing video preferred
- Skilled at driving a creative vision and creating buy-in within a complex organization
• Ability to excel in a fast-paced environment with changing priorities while remaining positive
• Ability to work well under pressure and meet deadlines

Interested, qualified applicants can apply at watermission.org/apply.