



Senior Community Engagement Manager

Who We Are:

Water Mission® is a Christian Engineering Ministry focused on saving lives by providing sustainable access to safe water and sharing the good news of eternal salvation through Jesus Christ. As a Christian ministry we exist to honor God by loving Him, loving other people, and being intentional about sharing God's love for us through his Son Jesus. As an engineering organization we design, construct, and implement safe water, sanitation, and hygiene solutions for people in developing countries and disasters.

The ministry was founded in 2001 as a 501(c)3 public charity. Our commitment to our Core Values of Love, Excellence, and Integrity has positioned the ministry to be used by God to develop innovative engineering and community development systems, processes, procedures, and technologies that have provided safe water and the Gospel to over four million people in 55 countries. Currently, Water Mission is headquartered in Charleston, South Carolina where a staff of approximately 70 engineers and specialists in the areas of logistics, community development, Biblical stewardship, marketing and communications, donor care, finance/accounting, and information technology, support a global staff of approximately 350 engineers, technicians, community development specialists, and support personnel in country programs located in Africa, Asia, Latin America, and the Caribbean.

Charity Navigator has awarded Water Mission its top four-star rating 12 years in a row, a distinction shared by less than one percent of the charities rated by the organization. Since its inception, Water Mission has felt called to a two-part strategy. Part one is to implement best in class safe water projects to save people's lives. Part two is to be a resource to other global implementing organizations in order to achieve transformational scale in the rate at which people's lives are saved. For the last nine years, we have witnessed the Lord's blessing of this ministry that has positioned us to accomplish our strategy. Significant and sustained growth in the ministry is now requiring that we restructure our current organizational structure and recruit experienced and highly talented executive leaders. Learn more about Water Mission at watermission.org.

Position Summary:

Based in Charleston, SC, the Senior Community Engagement Manager works in partnership with the Director of Events & Engagement to develop, direct, and implement specialized community engagement strategies that build awareness of the global water crisis and generate revenue to support the ministry. This position will further develop Walk for Water fundraising events that occur nationwide and lead the expansion of the walk program to international locations. This role will help further the Water Mission brand and increase public awareness of Water Mission, as well as deepen relationships with and develop increased revenue through partnerships with corporations, churches, and community groups. The Senior Community Engagement Manager will work in conjunction with the Director to help design and execute a High Impact Volunteer program that engages, equips, and encourages current and future volunteer leaders in expanding Water Mission's Walk for Water around the world.

Position Responsibilities:

- Maintain a strong Christian witness to colleagues, vendors, donors, charitable beneficiaries, and the general public.
- Maintain a high-level knowledge of Water Mission's projects and activities which require funding and all practices that impact donors and volunteers. Communicate to partners and prospective donors the various focus areas of Water Mission.

- Provide strategic leadership in taking Water Mission’s signature event – Walk for Water – to the next level of success through: increasing participation and revenue, identifying and cultivating new partnerships with an emphasis on local volunteer engagement, identifying new walk sites (nationally and globally), and developing standards and best practices for Walks.
- Work collaboratively with the Director to incorporate the High Impact Volunteer Model throughout the Walk for Water and other community engagement programs.
- Maintain, grow, and deepen all current partnerships to increase revenue and participation each year.
- Research, plan, and propose a list of like-minded potential partners with plans to pitch and secure partnership agreements.
- Work with the Regional Walks Coordinator and Community Engagement Manager to provide year-round support of existing community, corporate, and ministry partnerships to ensure retention and expansion of partnerships each year.
- Lead team in developing effective volunteer recruiting, selecting, and training that results in growth of participation and fundraising each year.
- Proactively develop and maintain relationships with corporate strategic partners and churches throughout the United States to ensure fundraising strategies align with Walk for Water and Water Mission.
- Work with Finance Department and seek legal counsel as needed to establish MOUs between corporate partners, churches, and community groups that hold Walk for Water events to ensure event complies with insurance, legal, safety and health obligations.
- Work with the Marketing and Communications Department to ensure regional and international walk strategies align with Water Mission branding and marketing initiatives. In addition, spearhead/lead developing the “look” of the national and international Walk program.
- Work closely with Marketing and Communications Department on creation and production of all custom print, web, and video promotional collateral to support partner promotion.
- Grow the donor base by discovering and developing new fundraising partnerships and programs through intentional networking and research.
- Work with the Regional Walks Coordinator and internal departments to ensure all technical support and logistical needs are met for regional and international walks.
- Conduct post-event evaluations and utilize findings for continuous program improvement.
- Stay abreast of peer-to-peer fundraising trends, analyze current Walk for Water program, set aggressive financial goals, and lead a team to achieve those goals.
- Responsible for the daily management of serving the needs of partners and donors who are involved in community engagement activities.
- Collaborate interdepartmentally to develop and implement peer-to-peer fundraising strategy including web requests, social media awareness, communication requests and the sharing of best practices.
- Represent the ministry at events, conferences, and to individual donors as needed.

Qualifications Required:

- Personal and living relationship with Jesus Christ as Savior.
- Alignment with Water Mission’s Statement of Faith and Core Values of Love, Excellence, and Integrity.
- Alignment with the principles of servant leadership as embraced by Water Mission.
- Bachelor’s degree required.
- Volunteer management and staff supervisory experience required.



- Minimum 3-5 years' experience working in corporate sales, donor partnerships, and/or peer-to-peer fundraising.
- Experience leading and/or working with volunteer committees preferred.
- Creative thinker with proven organization skills and attention to detail.
- Strong computer skills including proficiency in Microsoft Office software: Word, Excel, and PowerPoint.
- Thrives under pressure and has proven track record of meeting deadlines.
- Ability to work in a highly fluid environment and ability to respond to changing requests.
- Works effectively in collaboration with diverse groups of people.

Competencies:

Results Orientation

- Sets stretch goals.
- Strives to achieve goals.
- Develops standards against which to measure behavior and performance.

Technical Expertise

- Has and uses knowledge of basic techniques and concepts of peer-to-peer fundraising, corporate relationship building, etc.
- Develops solutions requiring modifications to existing methods and sometimes creating new methods and techniques.

Attention to Communication

- Organizes and expresses ideas clearly both verbally and in writing.
- Creatively identifies and utilizes effective communication methods and channels.

Managing Performance

- Takes action without being asked or required to do so.
- Operates well in situations when the consequences of decisions and actions are unclear.

Developing Others

- Provides accurate feedback on individual strengths and weaknesses.
- Helps others examine the barriers to their growth and development.

Interested, qualified applicants should apply at: <https://watermission.org/careers/>