

## Marketing Project Manager

### Who We Are:

The Water Mission® organization is a Christian engineering nonprofit that designs, builds, and implements safe Water, Sanitation, and Hygiene (WASH) solutions for people in developing countries and disaster areas. Since 2001, Water Mission has used innovative technology and engineering expertise to provide access to safe water for nearly four million people in 55 countries. Water Mission has 350 staff members working around the world in permanent country programs located in Africa, Asia, Latin America, and the Caribbean.

Notably, Charity Navigator has awarded Water Mission its top four-star rating 12 years in a row, a distinction shared by less than one percent of the charities rated by the organization. To learn more, visit [watermission.org](http://watermission.org).

### Position Summary:

Water Mission's Marketing Project Manager is responsible for planning, developing, and implementing the organization's marketing strategies and communications activities to local, national, and international audiences. He or she will work alongside the Marketing and Communications Manager to oversee the execution of projects dedicated to increasing awareness of and support for Water Mission. This individual will coordinate, at strategic and tactical levels, with the other functional areas of the ministry and must be highly proactive, creative, detail-oriented, and capable of working autonomously and as a team. This individual will also possess a strong record of project management, attention to detail, and well-developed organizational skills. Finally, the ideal candidate for this job will be committed to delivering the very best possible service to internal and external partners.

### Position Responsibilities:

- Maintain a strong Christian witness to colleagues, vendors, donors, charitable beneficiaries, and the general public
- Work closely with peers, marketing teammates, and senior leaders to develop and win support for best-in-class marketing and communications strategies that promote the Water Mission brand and increase awareness about the global water crisis
- Manage the successful, accurate, and timely execution of marketing and communications projects, including marketing collateral, impact reports, proposals, appeals, white papers, presentations, videos, web pages, booths, and digital campaigns
- Coordinate with writers to produce compelling, accurate content
- Ensure quality control for all materials so that content aligns with ministry goals; communicates the desired key messages; and adheres to ministry standards, style guides, and legal and compliance guidelines
- Create strategic and tactical communications plans to increase brand awareness, strengthen partner relationships, and engage existing donors
- Develop acquisition strategy for reaching new constituents

- Develop and maintain a strong knowledge of Water Mission's programmatic areas to advance ongoing advocacy, thought leadership, and partnership support initiatives related to disaster response, sustainable WASH solutions, and community development work
- Champion the increased use of data and analytics to inform marketing and communications strategies
- Establish project budgets, scope, and timelines
- Analyze project successes and return on investment following completion
- Effectively communicate with internal and external stakeholders regarding project status and manage review and approval processes
- Work to ensure consistency of branding
- Learn, maintain, and refine the brand voice of Water Mission
- Develop and maintain external vendor relationships
- Drive partner interest, engagement, and growth
- Collaborate with U.S. and international field staff
- Work to improve systems and processes to better serve stewardship, events, and program teams at Water Mission

#### **Qualifications Required:**

- Personal conviction in alignment with Water Mission's statement of faith and lifestyle demonstrating core values of love, excellence, and integrity required
- Bachelor's degree required; additional education preferred, preferably in Marketing, Communications, Journalism, or Public Relations
- Six years of experience in executing marketing, communications, and development campaigns with demonstrated skills, knowledge, and successes – preferably in the nonprofit sector
- Excellent written and verbal communication skills with a demonstrated ability to shape the story and manage the message
- Proven success in creating and managing multi-channel marketing campaigns
- Experience overseeing the production of print and digital assets
- Ability to excel in a fast-paced environment with changing priorities while maintaining a positive team approach to working with internal and external partners
- Ability to work both independently and collaboratively with a team
- Adept at accepting and giving constructive feedback
- Strong process orientation, organizational, and multi-tasking skills
- Ability to effectively manage an unpredictable workload, competing priorities, and meet concurrent deadlines
- Ability to respond with flexibility to unanticipated requests and manage the priorities of multiple stakeholders in a complex environment
- Ability to use Microsoft programs, such as Word, PowerPoint, Excel and Outlook, with fluency
- An appreciation for the mission of Water Mission and the work the Lord is doing through the ministry



**Competencies:**

- Results Orientation
- Innovation
- Relationship Building
- Strategic Thinking
- Service Awareness
- Concern for Quality

**Interested, qualified applicants should apply at: <https://watermission.org/careers/>**