



Public Relations and Social Media Intern

Who We Are:

The Water Mission® organization is a Christian engineering nonprofit that designs, builds, and implements safe Water, Sanitation, and Hygiene (WASH) solutions for people in developing countries and disaster areas. Since 2001, Water Mission has used innovative technology and engineering expertise to provide access to safe water for nearly four million people in 55 countries. Water Mission has 350 staff members working around the world in permanent country programs located in Africa, Asia, Latin America, and the Caribbean.

Notably, Charity Navigator has awarded Water Mission its top four-star rating 12 years in a row, a distinction shared by less than one percent of the charities rated by the organization. To learn more, visit watermission.org.

Position Summary:

The Water Mission Marketing and Communications team is seeking a Public Relations and Social Media Intern to assist the Public Relations Manager and Digital Marketing Specialist. A background in marketing and/or communications and an ability to work in a fast-paced environment is required for this position. Key duties will include analyzing audience data, tracking press hits, researching media opportunities, developing reporter pitches, and strategically posting on social media. This full-time, unpaid position is based out of Charleston, SC.

Qualifications Required:

- Working toward a degree in either marketing, communications, or journalism
- Understanding of Google Analytics and social media metrics
- Experience with multiple social media platforms
- Strong writing and proofing skills

Position Responsibilities:

- Assist with planning social media content calendars and post on social media
- Research media lists and monitor for opportunities
- Pull weekly analytics reports to track successes/weaknesses
- Track key stories in the media

Competencies Required:

- Results Oriented
- Integrity and Truth
- Attention to Communication
- Teamwork

Interested, qualified applicants should apply at: <https://watermission.org/internships>